

Global Trade & Marketing (Diploma)

NOC: 6411

<u>Program Duration</u>	1330 hours	
<u>at 20 hours per week</u>	66.5 weeks	15.5 months
<u>at 25 hours per week</u>	53.2 weeks	12.3 months

Note on Program Duration: Actual calendar times may vary due to statutory holidays, professional days and school closure days.

Mature student status (19 years of age or older). Non native English speakers require proof of score of 60% on ULI ESL testing (or equivalent from other standardized testing mechanisms). Domestic students require minimum score of 7 on Wonderlic Aptitude test and pass an interview with the ULI admissions department. International students need to pass an interview with ULI admissions department. May be required to take ULI ESL program to bring English to the prerequisite level of acceptance.

Global Trade Skills Certification Upgrades (Choose your specialization)

FITT Certificate (choose four from the eight offered below) 320 hours
 Global Business Environment, International Marketing, International Trade Finance, Global Supply Chain Management, International Market Entry Strategies, International Trade Research, Legal Aspects of International Law, International Trade Management

OR

CIFFA Advanced Certificate Certification

Essentials of Freight Forwarding, International Transportation & Trade

Advanced Global Trade Certification Skills (Choose your specialization) 320 hours

FITT Diploma Certification (Choose the remaining four not previously taken above)

Global Business Environment, International Marketing, International Trade Finance, Global Supply Chain Management, International Market Entry Strategies, International Trade Research, Legal Aspects of International Law, International Trade Management

OR

CIFFA Advanced Certificate Certification

Must take if not chosen above: Essentials of Freight Forwarding, International Transportation & Trade | *Can take if above taken: Specialized Freight Services, Supply Chain Management & Marketing* (All four courses required for Advanced Certificate)

Bookkeeping & Accounting Skills 130 hours

Accounting Fundamentals Levels 1&2, Computerized Accounting (Sage 50 Level 1 OR 2 or QuickBooks Level 1 OR 2)

Applications & Technologies

MS Office 2013 (choose two from the following) 120 hours

MS Windows, MS Word, MS Excel, MS Access, MS PowerPoint, MS Outlook

General Skills 160 hours

Keyboarding, Internet & Email, Business Communications, Administrative Office Procedures

Job Search Skills

Employment Readiness or Practicum Readiness 20 hours

English Conversation for the Global Trade Professionals
 (may be exempted if score higher than 70%) 60 hours

Work Experience

Practicum 200 hours

Courses may be modified or substituted as required to facilitate success in standardized testing or changes in standardized requirements. Alternate courses may be chosen to replace exempted course requirements based on experience and/or testing results.

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